

Curate

The world's only store-level assortment & space strategy simulation optimization solution. Operationalize your category strategy in minutes.



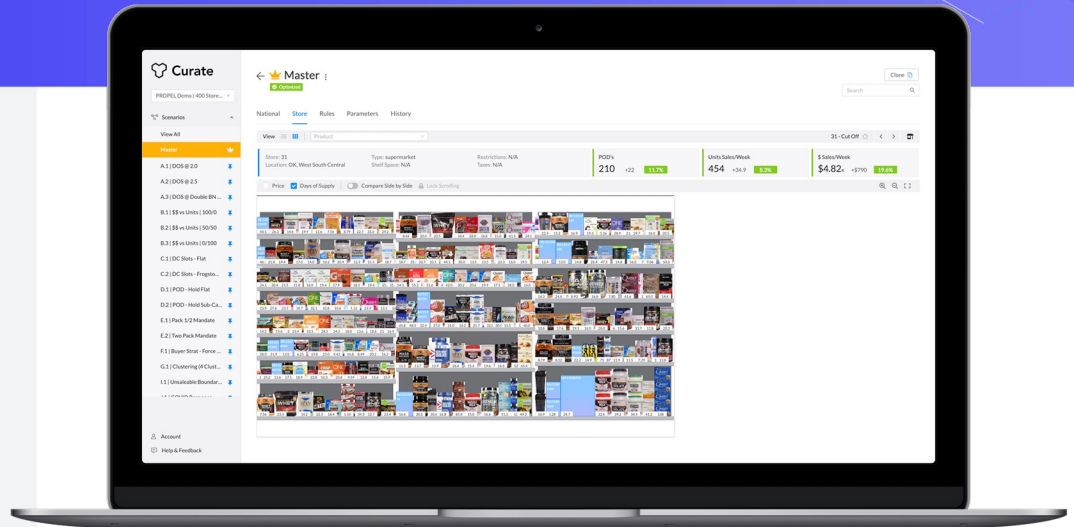
About HIVERY

HIVERY is the pioneer of hyperlocal retailing, using technology to conduct bottom-up assortment and space analyses which help Retailers generate an increased return on physical retail space investment. Our solutions are unique, and use world-class technology originated in CSIRO's Data61 laboratories.

HIVERY was founded on the vision that Data Has A Better Idea - and we're working together with our clients to uncover its full potential.

Microsoft Azure

HIVERY Curate uses the Microsoft Azure cloud to train, deploy, automate, manage, and track our analytical products leveraging Azure App Service, Azure Batch and Azure Databricks.



Decision-making with rapid simulation and automated planogram generation

Detecting market insights, accurately forecasting demand, and evaluating demand/supply scenarios with complex merchandising rules and demand transferences are hampered by today's slow and siloed tools, capabilities, and human bias.

Retailers and supplier partners spend thousands of person-hours analyzing and refining category assortments and drawing planograms. This is impacting your decisions at the speed and scale that you need.

Cultivate partnerships and have your assortment-space aware shelves be locally relevant, effectively merchandised, and operationally efficient.

With technology originated in Data61/CSIRO laboratories, HIVERY Curate brings hyper-local retailing to life by operationalizes your assortment strategy at store-level.

All in minutes not months.

Key features

1

Quantified strategy simulation

Simulate business strategies and instantly foresee the predicted impact on your business before implementation.

2

Space and merchandising aware

Simultaneous optimization of assortment within available space and merchandising strategies at store-level, generating executable assortments that fuel improved business results.

3

Bottoms-up modeling

HIVERY Curate's engine learns from your most granular data; uncovering incremental growth opportunities and prescribing the path to execution at shelf

4

Dynamic rule handling

Combine the power of AI with human intelligence by applying your own real-world strategic and operational considerations to HIVERY Curate's engine and see results in seconds.

5

Transferable demand & incrementality

See the impact and cascading effect of adding or removing SKUs based on a proven mathematical demand transfer methodology.

6

Audit transparency

See how your configuration and operational guard-rails impact your growth opportunities.

7

Speed to execution

HIVERY Curate's bottoms-up and space-aware approach ensures recommendations are execution ready, providing a roadmap to execute your plans at shelf in minutes



Use cases are only limited to your imagination

Optimize local \cluster assortment strategies

Conduct SKU & Pack Rationalization

Ensure new item success

Assess price change impact at shelf

Reduce out-of-stocks and product waste

Know your omnichannel assortment and space localization

Reduce planogram creation time

Visit us

Request a demo or visit our booth **#8010** at Innovation Lab on level 4. As you enter the lab, we are located at the first suite of booths.



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